



— DR. MANUEL THOMA

## Experts discuss at INTECH: How we master the challenges in industry

**Digitalization, a shortage of skilled workers, energy costs - companies will be facing huge challenges by the end of the decade. At the panel discussions at the INTECH in-house exhibition, renowned experts from the world of science and company representatives discussed the future of industry. Here is a summary of their ideas for overcoming current and future challenges.**



"About the skilled workers: We do this very rigorously - a very simple principle. We simply educate them. We get the students enthusiastic about their subject. With their own projects, company start-ups. When there's fire, when there's enthusiasm, they get going and do something. We need these people who are on fire and go out full of fire."

**Prof. Dr. Sepp Hochreiter, Head of Institute for Machine Learning at University of Linz**



"In principle, a more industry-friendly policy should be pursued. And that has many aspects. For example, that we don't employ the few skilled workers we still have to comply with too many regulations."

**Stephan Mayer, CEO Machine Tools at TRUMPF**



"We need a different culture of failure. That we are prepared to make



"What I've noticed in the different countries is that Germany is actually



mistakes and rebuild the people who make mistakes." </p><p><strong>Joachim Hoedtke, CEO Hoedtke GmbH & Co. KG</strong></p></div><div data-bbox="160 136 486 245" data-label="Image"><img alt="Panel discussion with three people seated on a stage."/></div><div data-bbox="157 250 479 299" data-label="Text"><p><strong>Florian Lendner, CEO GFH GmbH</strong></p></div><div data-bbox="505 90 763 111" data-label="Text"><p>not that well digitized." </p><p><strong>Carl Berlo, CEO 247TailorSteel</strong></p></div><div data-bbox="507 136 834 245" data-label="Image"><img alt="Panel discussion with two people seated on a stage."/></div><div data-bbox="505 250 840 308" data-label="Text"><p><strong>Prof. Dr. Katharina Hölzle, Director of the Institute for Human Factors and Technology Management at the University of Stuttgart and Director of Fraunhofer Institute for Industrial Engineering</strong></p></div><div data-bbox="160 322 486 432" data-label="Image"><img alt="Panel discussion with two people seated on a stage."/></div><div data-bbox="157 436 487 525" data-label="Text"><p><strong>Univ.-Prof. Dr.-Ing. Thomas Bauernhansl, Director of Fraunhofer Institute for Manufacturing Engineering and Automation and Director of the Institute of Industrial Manufacturing and Management at the University of Stuttgart</strong></p></div><div data-bbox="507 322 834 432" data-label="Image"><img alt="Panel discussion with two people seated on a stage."/></div><div data-bbox="505 436 840 487" data-label="Text"><p><strong>Moritz Weil, Head of Organizational Development and Strategy at Weil Technology</strong></p></div><div data-bbox="160 539 486 648" data-label="Image"><img alt="Panel discussion with two people seated on a stage."/></div><div data-bbox="157 653 487 713" data-label="Text"><p><strong>Martin Kreft, Head of Plant Development, Maintenance, System Support at Lindner</strong></p></div><div data-bbox="507 539 834 648" data-label="Image"><img alt="Panel discussion with two people seated on a stage."/></div><div data-bbox="505 653 839 713" data-label="Text"><p><strong>Hagen Zimer, CEO Laser Technology at TRUMPF</strong></p></div><div data-bbox="160 756 312 865" data-label="Image"><img alt="A person looking at a video screen showing a play button icon."/></div><div data-bbox="336 761 840 868" data-label="Text"><p><strong>Jennifer.Lieb@trumpf.com</strong></p><p><a href="https://eur02.safelinks.protection.outlook.com?url=https%3A%2F%2Fyoutu.be%2FdsJYT5lw11Q&data=05%7C02%7CJennifer.Lieb%40trumpf.com%7C8883adbe9caa484502ca08dc5d420740%7Cdb4cfc4c4ec741df8bfeb9f4983df1dc%7C0%7C0%7C638487785367551076%7CUnknown%7CTWfPbGZsb3d8eyJWljoimC4wLjAwMDAiLCJQljoiv2luMzliLlCjBTil6lk1haWwiLCJXVCI6Mn0%3D%7C0%7C%7C%7C&sdata=wrBiixreUxrf6TTUEpX9mtgTm8PTjyqKNMjQ0HKaqjE%3D&reserved=0">Take a look here now.</a></p></div><div data-bbox="854 920 918 960" data-label="Image"><img alt="QR code linking to the video content."/></div><div data-bbox="481 957 923 968" data-label="Page-Footer"><p><a href="https://www.trumpf.com/en\_US/newsroom/stories/experts-discuss-at-intech-how-we-master-the-challenges-in-industry/">https://www.trumpf.com/en\_US/newsroom/stories/experts-discuss-at-intech-how-we-master-the-challenges-in-industry/</a></p></div></div>



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HEAD OF INTERNATIONAL MEDIA RELATIONS

