



— CATHARINA DAUM

## Blechexpo: From Stuttgart to the Windy City and back

**Voices, people in suits, loud machines - the Blechexpo at the Messe Stuttgart is in full swing. The green "on air" signal on the TRUMPF stand lights up, the countdown is on - in just a few seconds, the so-called Smart Factory Forum live to Chicago.**

Why Chicago? There, the director of the new TRUMPF Smart Factory, Tobias Reuther, is waiting for the green light. He will be presenting the digitally networked technology center in Chicago to trade fair visitors in Stuttgart - live. The demonstration center in the TRUMPF Headquarter in Ditzingen, just a few kilometers from Blechexpo, is also networked with the exhibition stand. Visitors to the fair can see pictures from the interior space of the TruLaser Center 7030 in Ditzingen. Networked production is the big topic at Blechexpo.



Big crowds on the TruMatic 1000 fiber: Many visitors find out about the drive concept of the punching laser machine. It allows users new ways to remove parts.



There are also news from TRUMPF when it comes to bending: The Part Indicator. Behind it hides a camera system. It helps the operator to place the board correctly in the bending machine.





From consulting services to automation to fully digitally networked production - four TRUMPF experts answer questions from moderator Chris Brow.



Tobias Reuther, the director of the new TRUMPF Smart Factory in Chicago, appears on a giant screen at the TRUMPF booth. Using the new technology center as an example, he demonstrates what digitalization can do today and in the future.



Thanks to the green T-shirts of the TruConnect consultants, visitors who had questions about the TRUMPF solutions for the Smart Factory quickly found what they were looking for.



**CATHARINA DAUM**  
TRUMPF MEDIA RELATIONS, PRESS OFFICER

