



— DR. MANUEL THOMA

## Experts discuss at INTECH: How we master the challenges in industry

Digitalization, a shortage of skilled workers, energy costs - companies will be facing huge challenges by the end of the decade. At the panel discussions at the INTECH in-house exhibition, renowned experts from the world of science and company representatives discussed the future of industry. Here is a summary of their ideas for overcoming current and future challenges.



"About the skilled workers: We do this very rigorously - a very simple principle. We simply educate them. We get the students enthusiastic about their subject. With their own projects, company start-ups. When there's fire, when there's enthusiasm, they get going and do something. We need these people who are on fire and go out full of fire."

**Prof. Dr. Sepp Hochreiter, Head of Institute for Machine Learning at University of Linz**



"In principle, a more industry-friendly policy should be pursued. And that has many aspects. For example, that we don't employ the few skilled workers we still have to comply with too many regulations."

**Stephan Mayer, CEO Machine Tools at TRUMPF**



"We need a different culture of failure. That we are prepared to make



"What I've noticed in the different countries is that Germany is actually







**DR. MANUEL THOMÄ**  
HEAD OF INTERNATIONAL MEDIA RELATIONS

